I. Dan Calinescu
Senior Tech Professional

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HOW I BRING VALUE

I help visionary leaders to launch products people love to use and buy

Launching new tech products is hard and risky. The process of turning ideas into tech products people love to use and buy is extremely tricky, time consuming and expensive. I understand that process deeply, after 24 years of building tech products and managing hundreds of developers and managers.

To streamline that process, I have created a concept called *Fluid Innovation Thinking™*. It has helped me reduce the risk of innovation and to set the right mindset within numerous product teams. I can form teams from scratch with a unique way of hiring highly technical people and I can lead them towards a common goal. I've been doing it for over two decades and I love doing it.

Here's what I can do especially well:

✓ Lead Innovation Initiatives	✓ Launch New Tech Divisions	✓ Manage Large Tech Teams
✓ Recruit Senior Developers	✓ Set & Drive Strategic Objectives	✓ Public Speaking & Writing
✓ Inspire Technical Teams	✓ Communicate with Executives	✓ Set The Product Vision
✓ Solve Complex Problems	✓ Set A High-Performing Culture	✓ Help Teams Find Meaning

CAREER HIGHLIGHTS

24 years as a tech professional (2001 - Present)

✓ Held Several Executive Leadership Roles	✓ Co-founded 3 Technology Startups
✓ Served Dozens of Fortune 1000 Companies	✓ Created Strategic Company & Product Visions
✓ Led Global Teams of 800+ Engineers	✓ Personally Hired 250+ Developers & Managers
✓ Launched 2 Enterprise Innovation Labs	✓ Took 10+ Enterprise Products To Market
✓ Extremely Technical & Business Savvy	✓ Ability to Form, Lead & Inspire Teams
✓ Natural Communicator & Public Speaker	✓ Effective Leader & Quick Decision Maker

PROFESSIONAL EXPERIENCE

Managing Director & Co-founder   Fluid Trends (Zug)   2022 - Present
✓ Launched a studio for taking Web3 and AI products to market and created Fluid Innovation Thinking™, a methodology that reduces innovation risk.

VP of Product Development   3Pillar Global (Toronto & Cluj)   2019 - 2022
✓ In charge of leading 90+ engineering managers responsible for 700+ developers; launched a new consulting division and managed over 20+ consultants.

Independent Blockchain Developer   Independent (Cluj & Toronto)   2017 - 2019
✓ Was one of the first developers writing for the EOS blockchain; developed tools and technology for EOS, spoke at conferences and created EOS software solutions.

Knowledge Manager   Evozon (Cluj)   2016 - 2017
✓ Created a mobile division from the ground up; trained and grew the mobile development team and advised on business strategy and key decision making.

Product Consultant   Independent (Cluj)   2015 - 2016
✓ Consulted brands on mobile enterprise strategy; helped develop a mobile enterprise solution for passwordless authentication using FIDO2.

Development Manager   SDL (Cluj)   2012 - 2015
✓ Launched an innovation lab with 7 products in 2 years including a mobile app that grew to 500k+ users and 5k+ qualified monthly leads; hired and led several teams.

Mobile Consultant   Own Consultancy (Cluj)   2010 - 2012
✓ Helped brands go mobile with custom iOS and Android apps; helped with business and go-to-market strategy and worked with brands like Visa and Nielson.

Director of Development & Co-founder   Five Mobile (Toronto)   2008 - 2010
✓ Co-founded the company, contributed business and technical leadership, hired and led mobile developers, while taking brands like MapQuest mobile *(**Acquired by Zynga**®)*.

Product Development Team Lead   Tira Wireless (Toronto)   2004 - 2008
✓ Led the company's flagship product, Tira JUMP and managed the product team through multiple releases; worked with brands like Disney, Warner Brothers, THQ and Namco.

Lead Developer & Co-founder   CasaRomania (Toronto)   2002 - 2004
✓ Founded the first Canadian-Romanian youth social networking platform; launched a series of web-enabled services, including an e-commerce solution, peaking at 500k hits/month.

Software Engineering Associate   Celestica (Toronto)   2001 - 2002
✓ In charge of a large network of dozens of unix servers that powered the entire test engineering division; created a Perl-based system that improved the existing legacy system.

EDUCATION

Honours B.Sc. Computer Science
University of Toronto, Class of 2003 (Toronto, Canada)